

BELINDA CHIANG

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Objective Seeking a full time graphic design position that allows me to work in the designing of: corporate identities from stationeries to collateral materials, magazine layouts, brochures, email newsletters and websites.

Summary of Qualification

- Digital Graphic Design concepts and methods
- Digital Graphic Design software expertise in: Adobe Acrobat, Photoshop, Illustrator, InDesign, Dreamweaver, Flash and QuarkXpress.
- Designing for Apparel
- Digital Animation & 3D Modeling
- Microsoft Windows Operating Systems & Microsoft Office Suite
- Fluent reading and writing skills in English, Mandarin and Cantonese

Work Experience

the BC Design (Richmond, BC) Sept 2007 – Present

Owner and Principal Consultant

- Creating Business Identities and Corporate Identities & Logos
- Design Letterhead Stationeries, promotional Flyers, Postcards, Large Format Banners, T-shirt design, Newspaper Advertisement, and Event Advertisement
- Design Web Sites (Look & Feel; Navigation, Structure, Styles, etc...)
- Designing Wedding Invitation, Program Brochure, Event Poster, Apparels, and Symbol for the newlywed's everlasting love.
- Communicate with several print shop to compare printing cost

Bushido Enterprises Ltd (Surrey, BC) Jan 2010 – Apr 2010

Graphic Designer (Contracted Position)

- Using existing logo to re-design corporate stationeries
- Using the new branding concept to design collaterals such as Van Decal, Coupons, Flyers, Email Signatures, Large Banners, Sponsor T-shirts, Event Advertisements
- Designing Header Card and Packaging for the product line name 'DRAKO'
- Designing embroideries for Bushido's in-house clients
- Designing Website Banner and Advertisements
- Market monthly specials through eMail newsletters

Canadian Professional Management Services (Vancouver, BC) Dec 2008 – Aug 2009

Graphic Designer/Marketing Assistant

- Used existing 'Heraldry Badge' to rebrand the company by re-designing the stationeries and support materials including: Flags, Corporate Forms, Portable Banner Stand, etc...
- Design promotional material such as Program Brochures and eMail Newsletters
- Collect and organize marketing data
- Updating and Maintenance of the Internet Website

References available upon Request

- Create new logo for possible expansion into the U.S. market
- Communicate with Print Shop in regards to Pricing, Electronic Proofing and Print Proofing

Starbucks Coffee Inc. (Richmond, BC)

Shift Supervisor

May 2003 – Feb 2009

- Maintaining proficient and professional attitude in a fast paced environment
- Managing cash control, Staff and location Inventories
- Customer Care Specialist; leading other staff by example with customers centric attitude, providing highest quality of customer service at all time
- Staff development by responsibility delegation to staff members for the purpose of maintaining store operation, efficiency, and standards
- Staff training and coaching to deliver legendary customer service
- Staff and team motivation with the use of relationship development

Education

BCIT & Emily Carr University (Burnaby, BC)

Design Essential Program (Certificate of Graphic Design)

2007 – 2008

- Acquired Knowledge, Skills, and Abilities in Digital Graphic Design with specialized software such as: Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Flash and QuarkXpress

Art Institute of Vancouver (Burnaby, BC)

3D Modeling (Diploma in 3D Modeling)

2003 – 2005

- Acquired Knowledge, Skills, and Abilities in Digital Animation and 3D Modeling